



ADVERTISE WITH CSI ROCHESTER!

Advertise your business or product to more than 500 companies, business owners, and industry peers exclusive to the construction industry throughout Central and Western New York. Placing an ad in “The Punchlist” CSI Rochester’s monthly publication, will expose your business to more opportunities with key decision makers in our industry. CSI members include architects, engineers, construction managers, manufacturers, general contractors, business owners, specification writers, university leaders, suppliers, developers and specialty contractors. **You will find that our advertising rates are affordable and cost effective.**

Revenue from your ad will support the Thomas Wurzer Memorial Scholarship Program.

ADVERTISEMENT PACKAGES INCLUDE:

- Spaces are available for your **FULL COLOR** Vertical or Horizontal advertisement (.jpg or .pdf only)
- Your ad will run in *The Punchlist* Newsletter each month (*September – June*), and eblast mailers, reaching over 800 email subscribers each time!
- Your ad will directly link to your website
- Your company will have the opportunity to be featured in our “Company Spotlight” section for one publication (spaces are limited)
- Your ad will run in CSI Member event e-blast mailers such as: monthly events, RSVP reminders, save the dates, the annual awards dinner, joint tours with other partner industry organizations, annual golf tournament and more!
- Your ad will be placed and your and company will be acknowledged on the Rochester CSI Chapter website and other Social Media pages: www.csirochester.org

All this for only \$175! Limited space available!

AD SPECIFICATIONS:

- Horizontal or Vertical ads accepted
- Must be 300dpi
- .JPG | .GIF | .PNG | .PDF accepted

EDITORIAL CONTENT IN EVERY ISSUE:

- President’s Message
- Industry news and trends
- Event calendar
- Company Spotlight
- Job postings

Send Payment to: Rochester Chapter CSI
c/o Dan Cannan
Cannan Alexander & Scott
1 Grove Street
Pittsford, NY 14534

Billing Questions: Contact Paige at pholenbeck@casreps.com or 585-727-1010

For more information on ad placement, please contact Erin Shannon at efs@seidesigngroup.com

- Not ad savvy? Send your ad in PDF format to Erin at efs@seidesigngroup.com and it can be resized, or contact Erin to create an ad for you.
-